ADVERTISING INSERTION ORDER—Online Ads only (www.asevcatalyst.org)

ASEV reserves the right to refuse any ad.

DATE: __________________________

CLIENT NAME: __________________________________________________________________________________________________________

BILLING ADDRESS: __________________________________________________________________________________________________________
__________________________________________________________________________________________________________________________

PHONE: ____________________________________________  FAX: ____________________________________________

EMAIL: ____________________________________________  YOUR REFERENCE NUMBER: ______________________

ADVERTISING RATES

• 3-month Skyscraper Ad with hyperlink – $800
  (Appears on bottom right of home page, journal current issue and archive pages, and Papers in Press page. Runs in rotation.)

• 3-month Leaderboard Ad with hyperlink – $1,200
  (At the top of all website pages. Runs in rotation.)

ADVERTISING SPECIFICATIONS

Acceptable file types are JPEG, GIF, and PNG.

Ads can include a link to your web site or product information.

• Skyscraper Ad – 300 (W) x 250 (H) pixels, 72 dpi
• Leaderboard Ad – 728 (W) x 90 pixels (H), 72 dpi

ONLINE AD RESERVATION

☐ 3-month Skyscraper Ad to run _________________ (mth/day/yr) to _________________ (mth/day/yr)
  Hyperlink for Ad: __________________________________________________________________________

☐ 3-month Leaderboard Ad to run _________________ (mth/day/yr) to _________________ (mth/day/yr)
  Hyperlink for Ad: __________________________________________________________________________

CONTACT (NAME): ____________________________________________  PHONE: ______________________

EMAIL: ____________________________________________  FAX: ____________________________________________

AUTHORIZED SIGNATURE: ____________________________________________  DATE: ______________________

An invoice for total due will be issued once insertion order and materials have been approved.
No endorsement will be inferred for any ad.

11/10/16