



ADVERTISING INSERTION ORDER—Online Ads only (www.asevcatalyst.org)

ASEV reserves the right to refuse any ad.

DATE: _____

CLIENT NAME: _____

BILLING ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____ YOUR REFERENCE NUMBER: _____

ADVERTISING RATES

- **3-month Skyscraper Ad with hyperlink – \$800**
(Appears on bottom right of home page, journal current issue and archive pages, and Papers in Press page. Runs in rotation.)
- **3-month Leaderboard Ad with hyperlink – \$1,200**
(At the top of all website pages. Runs in rotation.)

ADVERTISING SPECIFICATIONS

Acceptable file types are JPEG, GIF, and PNG.
Ads can include a link to your web site or product information.

- **Skyscraper Ad** – 300 (W) x 250 (H) pixels, 72 dpi
- **Leaderboard Ad** – 728 (W) x 90 pixels (H), 72 dpi

ONLINE AD RESERVATION

3-month Skyscraper Ad to run _____ (mth/day/yr) to _____ (mth/day/yr)

Hyperlink for Ad: _____

3-month Leaderboard Ad to run _____ (mth/day/yr) to _____ (mth/day/yr)

Hyperlink for Ad: _____

CONTACT (NAME): _____ PHONE: _____

EMAIL: _____ FAX: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

*An invoice for total due will be issued once insertion order and materials have been approved.
No endorsement will be inferred for any ad.*